

Michela Vieri

michela.vieri.hp@gmail.com · linkedin.com/in/michelavieri/

EXPERIENCE

Sembly / Product Designer

May 2023 – present

- Planned and prototyped user flows and new features aligned with the product vision, ensuring quick iteration cycles.
- Took on product management responsibilities by analyzing use cases, clarifying requirements, and creating feature specifications.

Sea Labs / Software Engineer Intern

Jan 2022 – Aug 2022

- Developed 9 applications for monthly release in SEA Cloud Service Product with React, Typescript, Docker, Jenkins
- Streamlined translation workflows with a custom Yarn script and developed tag components for SEA's open-source UI library.

Shopee / UI/UX Designer Intern

May 2021 – Aug 2021

- Conducted research to redesign Shopee Food (Vietnam) with CTR data and testing
- Designed icons, illustrations, pages, and banners for Shopee Food Vietnam with 5M+ users using Figma

NUS Computing / Teaching Assistant

Jan 2021 – Nov 2022

- Led weekly tutorials for 60 NUS undergraduates in Data Structures & Algorithms (CS2040) and Programming Methodology (CS1010J)

Dateideas / UI/UX Designer & Software Engineer Intern

Dec 2020 – Jan 2021

- Created user-facing code for home and shop page using React Native, JavaScript serving 50k+ users for weekly releases
- Improved mobile application design through user research, resulting in a 30% increase in checkouts

PROJECTS

Freelance / Product Designer & Software Engineer

Jan 2021 – May 2023

- Developed and designed custom applications for clients (Subway, Vicinity Studio, APC, RT Real Estate, BenePanda, Wanderher, etc.)
- Collaborated closely with Accenture to establish project scope and requirements using Waterfall methodology

Quarantine Facility Booking Platform / Team Lead

Jul 2021 – Dec 2021

- Led a team in developing a platform using Scrum methodologies
- Won Best IT Project at NUS STePS 2021 among 100+ entries

EDUCATION

National University of Singapore

2019 – 2023 | CAP: 4.55/5.00

BComp Information Systems

Specialisation: Digital Product & Platform Management

Dean's List Award AY22/23

SKILLS

UI/UX design

Figma · Illustrator · Photoshop · User Research · Interface Design · Graphic Design · User Testing

Software engineering

TypeScript · Java · React · Redux · HTML · CSS · SQL · Python

Product management

Product Strategy · Agile & Scrum · Roadmapping · MS Projects

AWARDS

Top Student / NUS Digital Marketing 2022

Best IT Project / NUS STePS 2021

Innovative IT Solution Award / NUS StartIT Bithacks 2020

1st Place Designer / CREATION 2020

Diploma / Piano ABRSM 2019

LEADERSHIPS

Software Director of NUS Fintech Society

Co-led 4 software development projects with partner companies

Design Director of NUSSU CommIT

Increased IT organisation's visibility through leading a 7-member team

Executive of CREATION

Raised around \$4,000 investment by negotiating with companies